



Village Island and B&M Announce Strategic Partnership to Expand Innovation in Video and IP Solutions

Tokyo, JAPAN / San Jose, USA, March 3rd, 2025 – Village Island Co., Ltd. (VI) and B&M VIDEO TECH, LLC. (B&M) announce a strategic partnership to advance video and IP technology solutions, leveraging their combined expertise to deliver cutting-edge broadcast solutions to the global market.

B&M is a leading video processing equipment company based in San Jose, California, with a state-of-theart factory in Guangzhou, China. It has been a trusted partner in manufacturing Village Island's <u>VICO</u> hardware products. Building on this successful collaboration, **VI and B&M are now entering a new phase** of cooperation, focusing on the co-development and commercialization of next-generation ST-2110 and JPEG-XS products for the video industry.

As part of this strategic agreement, Village Island will also become a global distributor for B&M's innovative <u>video delay lines</u> and other appliances. This distribution agreement will enable broadcasters and system integrators worldwide to access B&M's high-quality products with the exceptional service and expertise of Village Island.

"By strengthening our collaboration with B&M, we are not only enhancing our product portfolio but also ensuring the availability of innovative, high-performance solutions tailored to the evolving needs of the video industry," said **Michael Van Dorpe, CEO of Village Island**. "This partnership reinforces our commitment to delivering cutting-edge, cost-effective solutions to broadcasters and media professionals worldwide."

B&M has a strong record in appliance manufacturing and video processing technologies, making it an ideal partner for Village Island. "We are excited to deepen our collaboration with Village Island, a company with an extensive distribution network and a strong reputation in Asia and beyond," said Violet Wang, General Manager of B&M. "Together, we aim to accelerate innovation and provide customers with superior solutions for video and IP workflows."

This strategic partnership positions both companies to drive technological advancements and expand their reach in the broadcast and media industry. By combining B&M's expertise in hardware manufacturing with Village Island's leadership in broadcast technology solutions and distribution, the collaboration promises to bring new levels of efficiency, reliability, and performance to the industry.

Industry professionals can explore the new joint solutions at <u>NABSHOW 2025</u>, April 5-9 Las Vegas, booth# W3856 where both Village Island and B&M will showcase their latest innovations in ST-2110 and JPEG-XS technology.

For more information, please contact:

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About B&M

B&M is a leading provider of 8K and 4K video audio equipments and solutions for the high-end video audio broadcast, video-over-IP networking and transmitting markets. We excel in designing, manufacturing and marketing video infrastructure products that offer unparalleled quality and reliability. B&M provides the uncompressed 8K/4K HDR UHD delay lines, Up-Down cross converters, UHD SDI synchronized switchers, keyers, ST2110 video over IP converters, gateways & processors, equipped with





JPEG-XS or TICO compression codecs, make it possible for broadcasters to seamlessly transition between 8K/4K UHD SDI and IP workflows: <u>www.bmvtech.com</u>

About Village Island

VILLAGE Island is based in Tokyo with international activities including distribution, integration, development, and services. With its dedicated team and network of qualified professionals, "VI" offers a full range of hardware and software technologies, highly integrated, flexible, and known as cost-performing solutions for all broadcast and streaming needs. VILLAGE Island's typical customers are broadcast/telecom operators, TV/Radio stations, system integrators, HE equipment, and STB/TV manufacturers. VILLAGE island disposes of a wide customer base with more than a thousand systems deployed. The reason for this success lies in VI's engineering mind and spirit of teaming up with customers, with a focus on delivering practical solutions to concrete needs: www.village-island.com

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